



IEEE INTERNATIONAL MICROWAVE & ANTENNAS SYMPOSIUM 2025

THEME:

From Savannah to Skyline:
Microwave & Antenna Technologies for Africa's Growth

20 – 23 October 2025 | Nairobi, Kenya



WELCOME MESSAGE

Dear Colleagues, we are thrilled to invite you to be part of the International Microwave & Antennas Symposium (IMAS) 2025, a premier IEEE conference bringing together global experts, researchers, and industry leaders in microwave, antennas, and electromagnetic technologies.

Hosted in Nairobi, Kenya, in October 2025, this landmark event will serve as a platform to explore cutting-edge advancements, emerging trends, and real-world applications in wireless communication, radar, sensing, and beyond.

With a strong focus on industry-academia collaboration, IMAS 2025 offers an unparalleled opportunity for networking, knowledge exchange, and strategic partnerships. As an industry partner or sponsor, you will gain direct access to top-tier professionals, researchers, and decision-makers who are shaping the future of wireless and antenna technologies.

We invite you to join us in driving innovation, fostering meaningful connections, and shaping the future of technology in Africa and beyond. Your participation will not only elevate your brand but also contribute to advancing global scientific and technological excellence.

We look forward to welcoming you to IMAS 2025!



Dr. Mary Ahunah
General Chair



Dennis K. Cherogony
General Co-Chair

KEY FEATURES

- Paper presentations for publication
- Technical sessions and Roundtables
- Invite Talks and Keynotes
- Poster Sessions
- Workshops, Tutorials and Special Sessions
- Demonstrations and Industry Exhibitions
- Banquet and Social Events

About Nairobi

Nairobi, Kenya's vibrant capital, is a leading technology and innovation hub, often called the "Silicon Savannah." As a center for engineering research and startups, it provides the perfect backdrop for IEEE IMAS. Beyond academia, attendees can explore Nairobi National Park, cultural sites like the Karen Blixen Museum, and the city's lively markets and cuisine. With its modern infrastructure and warm hospitality, Nairobi offers a unique blend of professional growth and unforgettable experiences

Conference Theme

From Savannah to Skyline: Microwave & Antenna Technologies for Africa's Growth

Conference Venue

IMAS will be set in one of the top 5-star hotel, offering modern conference facilities, high-speed internet, and advanced audiovisual technology. Conveniently located near Nairobi's business district and research institutions, it will provide easy access for attendees. The hotel will also offer on-site accommodation, fine dining, and networking spaces, ensuring a seamless experience. With its professional ambiance and top-tier amenities, the hotel will set the perfect stage for a successful conference.

Weather

Nairobi enjoys a mild and pleasant climate throughout the year, thanks to its high altitude. During IEEE IMAS, attendees can expect moderate temperatures ranging between 15°C and 26°C (59°F – 79°F) with low humidity. Mornings and evenings can be cool, while daytime remains comfortable. Light showers are possible but generally brief. This ideal weather ensures a great experience for both conference sessions and outdoor explorations.



IMAS STATISTICS

The IEEE International Microwave and Antenna Symposium (IMAS) is a flagship conference of IEEE's **Microwave Theory and Technology Society (MTT-S)** and **Antenna and Propagation Society (AP-S)**. These sister societies have a combined membership of 20,000+ members globally.

IMAS has rapidly established itself as a pivotal event in the field of microwave and antenna technologies, fostering collaboration and innovation across Africa and globally.

IMAS has engaged a global community of over 20,000 members including professionals, researchers, academics, and practitioners.

EVENT PROFILE

Previous Locations	No. of Attendees	Participating Industry Sponsors & Exhibitors
IMAS 2023 New Cairo City, Egypt	200	11
IMAS 2024 Marrakech, Morocco	250	15
IMAS 2025 Nairobi, Kenya	300	20 (Expected)

TECHNICAL PROFILE – IMAS 2025

Technical Sessions	15	Parallel Tracks	4
Special Sessions	2	Social Events	5
Panel Sessions	2	Keynote Speakers	5
Workshops	5	Countries Represented	25+

DIGITAL PROFILE

IEEE MTT-S



Email
14,000



Facebook
5,000



LinkedIn
17,000



YouTube
6,000

IEEE AP-S



Email
12,000



LinkedIn
9,000

WHY SPONSOR IMAS 2025

- **Innovate or stagnate:** Embrace the chance to explore and promote cutting-edge innovations and education that is reshaping the landscape. IMAS 2025 is your gateway to learn about and contribute to the latest technologies, trends, and game-changing innovations.
- **Learn from the best:** Immerse yourself as a pioneer in education and knowledge-sharing. Share insights, strategies, and practical tips via in-person and digital opportunities.
- **Unparalleled networking:** Present yourself as an industry leader, expert, and visionary. IMAS 2025 provides an exclusive, fully in-person platform for meaningful conversations, collaborations, and partnerships that can open new doors for your business Invited Talks.
- **Interactive workshops:** Participate in speaker opportunities throughout the program, share your research, and promote emerging technologies.
- **Be a part of the buzz:** Exhibit booths nestled amongst lounges, well-frequented poster areas, refreshments, and interactive features – a solution for all within the bustling exhibition hall.

Some of the Previous Sponsors and Partners



PATRON PACKAGE SUMMARY:

Package Level	Contribution Amount	Key Benefits
Platinum Patron	\$10,000	Premium benefits including keynote session sponsorship and prime exhibition space.
Gold Patron	\$7,500	Significant exposure with special session sponsorship and prominent logo placement.
Silver Patron	\$4,500	Enhanced visibility with sponsorship of coffee breaks and logo on conference materials .
Bronze Patron	\$3,000	Basic sponsorship benefits with logo on the conference website and materials .
Exhibitor Package	\$1,500	Dedicated booth space for product and service showcase.

Benefits for Each Package

Platinum Patron (\$10,000) – 2 Available

- Recognition as a Platinum Patron on all conference materials and website
- Opportunity to deliver a keynote address during a session.
- Sponsorship of Industry workshop, round-table or panel discussion session
- FREE Prime exhibition space in a HIGH-TRAFFIC area.
- Full-page advertisement in the conference program booklet
- Company logo on conference lanyards
- Logo placement on the conference website with a hyperlink.
- Acknowledgment during the opening and closing ceremonies
- Complimentary registration for up to 5 representatives
- Inclusion of promotional materials in the conference bag

Gold Patron (\$7,500) – 4 Available

- Recognition as a Gold Patron on all conference materials and website
- Sponsorship of Sponsorship of Industry workshop, round-table or panel discussion session
- Logo placement on the conference website with a hyperlink.
- Prominent logo placement on conference banners and signage
- Half-page advertisement in the conference program booklet
- FREE Prime exhibition space in the conference exhibition area
- Acknowledgment during the opening and closing ceremonies
- Complimentary registration for up to 3 representatives
- Inclusion of promotional materials in the conference bag

Silver Patron (\$4,500) – 6 Available

- Recognition as a Silver Patron on all conference materials and website
- Sponsorship of coffee breaks
- Logo on conference materials, including program booklet and website
- Quarter-page advertisement in the conference program booklet
- FREE Standard exhibition space.
- Acknowledgment during the opening and closing ceremonies
- Complimentary registration for up to 2 representatives

Bronze Patron (\$3,000) – 10 Available

- Recognition as a Bronze Patron on all conference materials and website
- Logo on the conference website and program booklet
- Mention in the list of sponsors in the conference program booklet and select social media platforms
- Complimentary registration for 1 representative

Exhibitor Package (\$1,500) – 10 Available

- Dedicated booth space for product and service showcase.
- Recognition in the exhibitor directory.
- One complimentary registration.
- Opportunities for networking and product demonstrations.

CONTACT US



Please contact the IMAS organizing team at industry@ieee-imas.org, who will be happy to speak with you about a custom sponsorship package.

We invite you to be part of this transformative conference—where knowledge meets innovation, and connections shape the future. Don't miss out on the chance to contribute, collaborate, and explore!

See you in Nairobi!

 imas-ieee.org